

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.81  
Today's Quotations

# SEEDS

from . . .

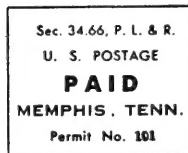
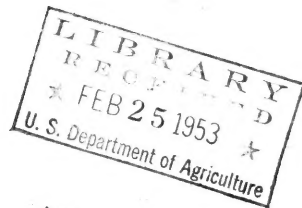
W. B. MALLORY & SONS CO.

Memphis 2, Tenn.

P. O. Box 2486

*Return Postage Guaranteed*

Feb. 2, 1953





FIELD  
SEEDS

Warehouse and Office  
431 S. Main St.

W. B. Mallory & Sons Co.

P. O. BOX 2486  
MEMPHIS, TENNESSEE

GARDEN  
SEEDS

Telephone  
5 - 7 6 6 1

February 2, 1953

All Items Quoted F. O. B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price.  
W. B. MALLORY & SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

## D. & P. L. 15

Blue Tag Certified 80% Germination  
Treated & Delinted

Price Ton Lots, per ton.....\$175.00  
Less than ton, per bag.....\$ 9.00

## COTTON SEED

EMPIRE

Certified First Year From Breeder  
Treated and Delinted per ton.....\$180.00  
Less than ton lots, per bag.....\$ 9.25

## CERTIFIED STONEVILLE 2B

Grade "A" Blue Tag, Treated and Delinted.

Price Ton Lots, per ton.....\$175.00  
Less than ton, per bag.....9.00

KEYSTONE



Per Bu.

Keystone 38 (Early Yellow)—Delta Land.....11.25  
Keystone 222 (Full Season Yellow)  
Delta and Hill Land.....10.50  
Keystone U. S. 13 (Early Yellow)  
Delta and Hill Land.....9.25  
Keystone—111W—Early White—  
Miss., Ark. only.....12.25  
Dixie 17—Med. White—Fertile Soil.....10.35  
Tennessee 10 (Medium Maturity White)  
—Fertile Soil.....10.35  
Dixie 33 (Medium Maturity  
White) — Fertile Soil.....10.35  
Dixie 22—Med.—2 Ear Yellow.....10.35  
Ask for Quantity Discount

## FIELD CORN (open pollinated)

### NUBBED AND TIPPED

YELLOW DENT, 2 Bu. Bags, per bu.....5.35  
MOSBY PROLIFIC, 2 Bu. Bags, per bu.....Later  
NEAL'S PAYMASTER, 2 Bu. Bags, per bu.....5.35  
NEAL'S PAYMASTER (Certified), per bu.....Later  
JARVIS PROLIFIC, 2 Bu. Bags, per bu.....5.60  
JARVIS PROLIFIC (Certified), per bu.....Later  
TENN. RED COB, 2 Bu. Bags, per bu.....5.50  
MEXICAN JUNE, 2 Bu. Bag.....Later  
TRUCKER'S FAVORITE, 2 Bu. Bags.....5.60  
EARLY SURPRISE, 2 Bu. Bags.....5.60

## FORAGE SEEDS

ORANGE CANE, 100 lb. bags, per cwt.....16¼  
ATLAS SORGO, 100 lb. bags, per cwt.....16¼  
HEGARI, 100 lb. bags, per cwt.....8.15  
MARTIN MILO, 100 lb. bags, per lb......07½  
MILLET, 100 lb. bags, per cwt.....Ask

## CLOVERS

Ladino Clover, Certified, per lb.....1.35  
Ladino Clover, per pound, Non Cert.....1.05  
Red Clover, per pound......44  
White Dutch Fancy, per pound......65  
White Dutch, 10 lbs. for.....7.00  
Alsike Clover, per pound......45  
Kenland Red Clover, Cert......65

## GRASSES

100-lb. Lots Per lb.  
BERMUDA GRASS (Hulled) per lb.....Ask  
HULLED BERMUDA, 10 lbs. for.....Ask  
BERMUDA GRASS (Unhulled) per lb.....Ask  
UNHULLED BERMUDA, 10 lbs.....Ask  
DALLAS, per pound (imported).....Ask  
ORCHARD, per pound......30  
RED TOP (Herd's Grass), per pound......55  
RYE GRASS, per pound......10½  
SWEET SUDAN, per pound......17½  
TIMOTHY, per pound......21½  
KENTUCKY BLUE GRASS, per pound......68  
CERTIFIED KY. 31 FESCUE, per lb......32  
KENTUCKY 31 FESCUE, per lb......24

## PEANUTS

TENN. RED (Improved)  
100 lb. bags, per lb......23

## SEED BAGS

COFFEE BAGS—  
Good used, for Soy Beans and Oats, each......22

LEGUME-AID

"THE INOCULANT IN THE CARTON"

Always specify unit size and kind of seed to be inoculated

VARIETY	UNITS Per Case	UNIT Size	UNIT PRICE Wholesale	UNIT PRICE Retail
Combination	10	1-Bu.	.35 each	.55
Alfalfa and All Clovers	10	2½-Bu.	.68 each	1.05
Alfalfa (Single Culture)	10	100-Lb.	.32 each	.50
Clover (Single Culture)	10	100-Lb.	.32 each	.50
Soybeans	10	2-Bu.	.23 each	.35
All Varieties	10	5-Bu.	.40 each	.60
		(Bulk 20-Bu.)	1.36 each	2.15
Vetch, Winter Peas, Field and Garden Peas	10	100-Lb.	.32 each	.50
Lespedeza Hulled or Unhulled All Varieties	10	100-Lb.	.30 each	.50
Cowpeas, Peanuts Mung Beans, Limas, Kudzu, Crotalaria	10	100-Lb.	.23 each	.35
	10	5-Bu.	.40 each	.60
Lupines All Varieties	10	100-Lb.	.32 each	.50
Ladino Clover	10	10-Lb. Packet	.15 each	.25
Birdfoot and Big Trefoil	10	10-Lb. Packet	.15 each	.25
Garden Peas, Beans, Sweet Peas and Lupines	20	5-Lb. Packet	.09 each	.15

## D. & P. L. FOX

Price ton lots, per ton.....180.00  
Less than ton lots, per bag.....9.25

## LESPEDEZA

KOBE, 100 lb. bags, per pound......33  
KOREAN, No. 1, 100 lb. bags, per pound......25¼  
SERICEA, hulled and scarified, per pound......38

## ALFALFA

Oklahoma, 150 pound bags,  
U. S. Verified Origin, per pound......38

## WATERMELON

WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
DIXIE QUEEN, W. R., per lb.....	1.25	1.30	1.35
STONE MOUNTAIN, per lb.....	.90	.95	1.00
TOM WATSON, per lb.....	.90	.95	1.00
KLECKLEY'S SWEET, per lb.....	.90	.95	1.00
WINONA, per lb.....	.90	.95	1.00
CONGO, per lb.....	1.15	1.20	1.25

## CANE SEED (For Syrup)

SAPLIN SORGHUM, 100 lb. bags, per lb......17½  
Less than bag lots, per lb......18½

## SEED SOWERS

CYCLONE.....ea. \$3.00  
CYCLONE, Heavy Duty.....ea. 3.50  
CYCLONE POWER SEED SOWER MODEL M-1  
Operates from 6-Volt Battery.....ea. \$31.00  
CYCLONE POWER SEED SOWER MODEL S-1  
Operates from Tractor Power take-off.....ea. \$38.70

## TURNIP SEED

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
Purple Top White Globe.....	.35	.37	.40
Large White Globe.....	.30	.32	.35
Seven Top.....	.35	.37	.40
Rutabaga.....	.40	.42	.45
Mixed.....	.35	.37	.40
Shogoin.....	.35	.37	.40
Purple Top Strap Leaf.....	.35	.37	.40

## SPINACH

Bloomsdale Savoy Reselected.....30 .32 .34

## MUSTARD

Tendergreen......47 .50 .55  
Southern Giant Curled......47 .50 .55  
Fla. Broadleaf, (Smooth)......56 .58 .60

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
RAPE, DWARF ESSEX.....	.18	.19	.21
OKRA, WHITE VELVET.....	.65	.70	.75
DWARF GREEN.....	.65	.70	.75
KALE, DWARF SIBERIAN.....	per lb.	.75	
Kentucky Field PUMPKIN.....	.50	.55	.60
CANTALOUPE, Hale's Best—No. 38.....	1.10	1.15	1.20

## CORN (Garden Varieties)

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
GOLDEN BANTAM (Sweet) per lb.....	.18	.20	.22
GOLDEN CROSS HYBRID.....	.32	.34	.36
TRUCKER'S FAVORITE, per lb.....	10¼	.12½	.14½
EARLY SURPRISE, per lb.....	.11	.12	.14
ADAMS EARLY.....	.14	.16	.18
YELLOW DYNAMITE, per lb.....	.17	.19	.21

## SOY BEANS

TANNER (for hay), 2 bu. bags, per bu.....Later  
VIRGINIA (for hay), 2½ bu. bags, per bu.....Out  
KINGWA, 2 bu. bags, per bu.....5.60  
LAREDO (for hay), 2 bu. bags, per bu.....Later  
S-100, 2 bu. bags, per bu.....4.40  
MAMLOXI, 2 bu. bags, per bu.....Later  
BROWN BILOXI, 2 bu. bags, per bu.....Later  
OGDEN, 2 bu. bags, per bu.....4.15  
OGDEN Certified, 2 bu. bags.....4.60



## VARIETIES

D.P.L. 15, per lb......22  
D.P.L. Fox, per lb......22  
Empire, per lb......22  
Coker 100 Wlt, per lb......22  
Stoneville 2B, per lb......22  
Hi-Bred, per lb......22

We Welcome Dealers  
Special Discount

Acid Delinted — Packed in 50 lb. Bags

## SEED OATS

Victor Grain—4 Bu. Bags, per bu.....Out  
Ferguson 922—4 Bu. Bags.....1.65

## GARDEN PEAS

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
PURPLE HULL.....			Later
WHITE CROWDER PEAS.....			Later
SUGAR CROWDER.....			Later
BROWN CROWDER PEAS.....			Later
CALIF. BLACK EYE PEAS.....	.18	.19	.20
EARLY ALASKA PEAS.....	.13	.15	.17
THOMAS LAXTON PEAS.....	.17	.19	.21
TALL TELEPHONE PEAS.....	.17	.19	.21
LARGE MARROWFAT PEAS.....	.16	.18	.20

## GARDEN SEED

WE DO NOT SELL LESS THAN 5 LBS. OF BEANS

	100 lb. Lots	30 to 100 lb.	Less than 30 lbs.
BEANS—			
BOUNTIFUL STRINGLESS (Bush) Beans.....	.24	.26	.28
GIANT STRINGLESS G. P. (Bush) Beans.....	.22	.24	.26
BURPEES, STRINGLESS G. P. (Bush) Beans.....	.20	.22	.24
RED VALENTINE STRINGLESS (Bush) Beans.....	.26	.28	.30
TENN. GREEN POD (Bush) Beans.....	.24	.26	.28
KENTUCKY WONDER (Pole) Beans.....	.22	.24	.26
WHITE CORNFIELD (Genuine) (Pole) Beans.....	.24	.26	.28
STRIPED CREASEBACK (Pole) Beans.....	.23	.25	.27
HENDERSON (Bush) Lima Beans.....	.20	.22	.24
FLORIDA SPECKLED (Pole) Lima Beans.....	.21	.23	.25
SIEVA or CAROLINA WHITE (Pole) Lima Beans.....	.21	.23	.25
GIANT BUTTER Speckled (Pole) Lima Beans.....	.23	.25	.27
JACKSON WONDER (Calico) (Bush).....	.22	.24	.26
BLACK VALENTINE (Stringless) (Bush).....	.22	.24	.26
COMMODORE IMPROVED (Bush).....	.42	.44	.46
TOP CROP (Bush).....	.27½	.28½	.30½

## ROTENONE MIXTURE

Formerly Derris Mixture  
FOR CONTROL MEXICAN BEETLE  
AND OTHER INSECTS

12/1-lb. CASE, per case.....1.85  
6/5-lb. CASE, per case.....3.85

## SABADILLA DUST

(Red Devil Dust)

24/1-Lb. Pkgs., per case.....\$ 9.60  
12/5-Lb. Pkgs., per case.....22.60

## Camellia and Azalea Plant Food

100 Lb. Bags.....\$3.50  
12/5-Lb. Bags......40  
6/10-Lb. Bags......70  
25 Lb. Bags.....1.25

## MASTER'S HOME LAWN DISTRIBUTOR MODEL #30

For Fertilizing and Seeding  
An accurate deluxe Model Spreader  
50# Capacity—24" wide with 18" spread—10¼" wheel  
with rubber tires—all steel construction, rubber grips.

\$10.00 Each

## MASTER HANDI-CARTS MODEL 53

Capacity 3½ Cubic Feet—1 Leg  
MODEL 20d  
Capacity 3½ Cubic Feet—3 Legs

\$ 8.50 Each

11.50 Each

# FIELD CROPS PLANTING CHART

KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches	KIND OF SEED	Lbs. per Std. Bu.	Rate to Sow Lbs. per Acre	Time to Sow	Depth to Sow Inches
Alfalfa—broadcast	60	18 to 22	Spring & ea. Fall	1 to 1½	Kale, Thousand Headed	50	4 to 5	Mar., Apr., May, Aug., Sept.	½
Alfalfa—drilled	60	12 to 15	Spring & ea. Fall	½ to 1	Lawn Grass mixed	125		Ea. spring, ea. fall	½
Artichokes, Jerusalem	50	150 to 200	March, April, May	1 to 1½	Lespedeza—Common	25	25-30	Ea. spring after frost	1 to 2
Barley, Spring	48	120 to 150	March, April	1 to 1½	Lespedeza—Kobe	25	20-25	Ea. spring after frost	1 to 2
Barley, Winter	48	120 to 150	Aug. to Oct.	1 to 1½	Lespedeza—Korean	25	20-25	Ea. spring after frost	1 to 2
Beet, Mangel Stock	30	6 to 8	April, May, June	1	Lespedeza Sericea (hulled)	60	25 to 30	Early spring	1 to 2
Beans, Navy, Field (Small)	60	60	May, June, July	1	Millets—for hay	50	30	Late May to ea. July	½ to 1
Beans, Gt. Northern (Large Navy)	60	60	May, June, July	1	Millets—for Seed	50	15	Late May to ea. July	½ to 1
Bermuda Grass	40	5 to 6	March to May	½	Millets, Hungarian, for Hay	48	38	Late May to ea. July	½ to 1
Black Medic	60	18 to 20	Feb., March, April	½	Millets, Hungarian, for Seed	48	30	Late May to ea. July	½ to 1
Blue Grass, Ky., for lawns	14*	125	Ea. spring, ea. Sept.	½	Millets—Japanese	35	20 to 30	Late May to ea. July	½ to 1
Blue Grass, Ky., for pastures	14*	20 to 30	Ea. spring, ea. Sept.	½	Mung Beans	32	60 to 80	March, April	1 to 1½
Blue Grass, Canada, for lawns	14*	125	Ea. spring, ea. Sept.	½	Orchard Grass for Hay	14*	21 to 28	Ea. spring-fall	½ to 1
Blue Grass, Canada, for pastures	14*	20	Ea. spring, ea. Sept.	½	Orchard Grass for Seed	14*	10 to 14	Ea. spring-fall	½ to 1
Brome Grass	14*	20	Spring	1½ to 2	Pasture Mixtures	22	30 to 40	May, June	1½ to 2
Broom Corn	48	5 to 8	April, May	1 to 1½	Peanuts	80	30 to 35	Aug., Sept., Oct.	2
Buckwheat	52	50 to 60	Late spring	1 to 1½	Peas, Austrian Winter	60	120 to 150	Early spring	1 to 2
Carpet Grass	18	8 to 10	Jan. to June	½	Peas, Canada Field (broadcast)	60	75 to 90	Early spring	1 to 2
Caster Beans—Hills	46	5	Late Spring	1 to 2	Peas, Canada Field, with oats	60	75 to 90	May or June	1 to 2
Clover, Alsike	60	5 to 6	Winter to April	½ to 1	Peas, Cow, drilled	60	20 to 30	May or June	1 to 2
Clover, Alsike—In mixture	60	2 to 4	Winter to April	½ to 1	Peas, Cow, in drill with corn	50	5 to 8	Ea. May to late July	½ to 1½
Clover, Alsike & Timothy mixed	12	8 to 10	Winter to April	½	Rape, broadcast	50	4 to 5	Ea. May to late July	½ to 1½
Clover, Crimson	60	12 to 15	Aug., Sept., Oct.	½ to 1	Rape, drilled	14*	6 to 8	Apr. or ea. Sept.	½
Clover, Hop	60	10 to 12	Feb., Mar., Apr., Sept.	½	Red Top, Solid Seed	14*	20 to 25	Apr. or ea. Sept.	½
Clover, Ladino	60	4 to 6	Spring, Fall	½	Red Top, Unhulled	44	10 to 12	Ea. spring, Aug., Sept.	½
Clover, Mammoth	60	6 to 10	Winter, early April	½ to 1	Reed Canary Grass	58	84 to 112	Sept. to Nov.	1 to 1½
Clover, Mammoth in mixture	60	4 to 6	Winter to April	½ to 1	Rye, Grain	24	28 to 35	Apr. or ea. Sept.	½
Clover, Red	60	6 to 10	Winter, early April	½ to 1	Rye, Grass	50	8 to 10	Apr., May, June, July	1
Clover, Red, in mixture	60	4 to 6	Winter to April	½ to 1	Sagrain	50	40 to 50	May, June	1 to 1½
Clover, Persian	60	6 to 8	Feb., March	½ to 1	Sorghum Forage, broadcast	50	8 to 10	May, June	1 to 1½
Clover, Sweet, white or yellow	30	12 to 15	Ea. spg., Aug., Sept.	½ to 1	Sorghum Syrup, drilled	50	8 to 10	May, June	1 to 1½
Clover, Sweet, white (unhulled)	60	6 to 8	Oct. to Feb.	½ to 1	Sorghum, grain varieties, broad-	56	40 to 50	May, June	1 to 1½
Clover, White Dutch	60	6 to 8	March to April	½ to 1	cast	56	10 to 15	May, June	1 to 1½
Corn	56	8 to 10	Late spring	1 to 1½	Soy Beans, broadcast	60	75 to 120	May, June	1 to 2
Corn, for Silage	56	40 to 56	Late spring	1 to 1½	Soy Beans, drilled	60	25	May, June	1 to 2
Corn, Pop	56	3 to 5	May, June	1	Soy Beans, in drill with corn	60	15 to 20	May, June	1 to 2
Cottonseed Fuzzy	32	32 to 50	March, April, May	1 to 1½	Sudan Grass, broadcast	40	20 to 30	Late May to ea. July	½ to 1
Crested Wheat Grass	22	10 to 12	Ea. spring, Aug., Sept.	½	Sudan Grass, drilled	40	10 to 15	Late May to ea. July	½ to 1
Crotalaria	40	12 to 15	April, May, June	½	Sunflower	32	6 to 8	May	1 to 2
Dallas Grass	10	8 to 10	March, April, May	½	Tall Meadow Oat Grass	14	30 to 50	Ea. spring, Aug., Sept.	½
Fescue, Meadow	24*	20 to 30	Ea. spg., Aug., Sept.	½	Timothy	45	8 to 10	Spring & Fall	½
Fescue, other varieties	14*	28 to 35	Ea. spg., Aug., Sept.	½	Velvet Beans	60	15 to 30	May, June	3 to 4
Fescue, Tall	30	10 to 15	Ea. spg., Aug., Sept.	½	Vetch, Winter or Hairy	60	40 to 60	June to Sept.	1 to 2
Flax	52	30 to 50	March, April	½	Vetch, Spring	60	40 to 60	March or April	1 to 2
Johnson Grass	28	20 to 30	April to July	1	Wheat, Winter	60	75 to 90	Sept. to Nov.	1 to 1½
Kaffir-Milo-Feterita-Grohoma	56	10 to 15	May, June	1 to 1½	Wheat, Egyptian, Shallu	50	10 to 12	May, June, July	1½ to 2
Atlas Sorgo-Hegari (drill)	56	10 to 15	May, June	1 to 1½					
Kaffir-Milo-Feterita-Grohoma	56	40 to 50	May, June	1 to 1½					
Atlas Sorgo-Hegari (broadcast)	56	40 to 50	May, June	1 to 1½					

\*Note:—Weights per bushel for certain grasses are old standards. Good cleaned seed is usually heavier.

## "VERTAGREEN" PRICES

### RETAIL PRICE

100-lb. Bags.....	\$4.55	10-lb. Bags.....	\$0.95
50-lb. Bags.....	\$2.80	5-lb. Bags.....	\$0.53
25-lb. Bags.....	\$1.70	1-lb. Bags.....	\$0.15

### DEALERS ONLY—WHOLESALE PRICE

100-lb. Bags.....	\$3.10	10-lb. Bags.....	\$0.63 (6 per bale)
50-lb. Bags.....	\$1.95	5-lb. Bags.....	\$0.34 (12 per bale)
25-lb. Bags.....	\$1.12	1-lb. Bags.....	\$0.09 (32 per bale)

## VERTAGREEN

### WHAT IT IS

Vertagreen is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply.



## New Life FOR YOUR SOIL

**PREMIER PEAT MOSS**

To have a healthy garden you must first have healthy soil. Don't waste time, seed and fertilizer on poor soil. Premier Peat Moss, 97% organic, gives your soil loam-like texture, making it more productive. It absorbs 20 times its own weight in moisture . . . loosens and aerates heavy soil . . . adds body to light soil . . . prevents leaching. Water and fertilizer penetrate deeply, feeding the roots as needed.

Remember, your garden can be no better than your soil. Get Premier Peat Moss, with the certified seal.

# PREMIER PEAT MOSS

# We have it!



FOR  
LAWNS, FLOWERS  
TREES, GARDEN VEGETABLES, SHRUBS  
AND ALL FIELD CROPS  
PLACE YOUR ORDER NOW